

## EMPOWER THE END USER, THE WEAKEST LINK IN SECURING YOUR INFORMATION.

Cybersecurity awareness training, simulated phishing platform that helps your organization create robust enterprise cyber defense skills.

Evaluation of your current user's state of awareness regarding cyber threats.

### PROPENSITY

Training users on everyday cybersecurity risks and threats to minimize behaviors that could lead to a breach or incident.

### AWARENESS

Measurement of results and risk points, informing actions that further reduce threats before they start.

### ANALYSIS



#### Platform Banyax Quest™.

Transparency and communication are critical in order to respond quickly to cyber threats. Banyax Quest™ is a collaborative platform where your team can see exactly what our analysts see and act in real time to understand your most susceptible users as well as implement strategies and tactics to improve their cyber defense position.



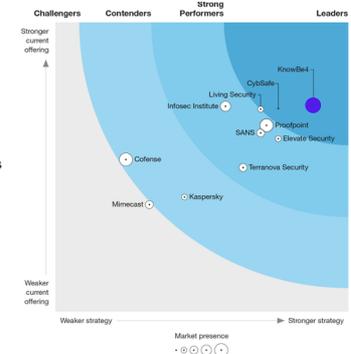
KnowBe4 Leader in "The Forrester Wave" The world's largest platform in training for cybersecurity awareness and simulated social engineering testing.



Service managed by cyber threat training experts.



**THE FORRESTER WAVE™**  
Security Awareness And Training Solutions  
Q1 2022



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# OFFERINGS



## All inclusive (as a Service).

Turnkey service: don't worry about installations, or purchasing of hardware, software, staff turnover, upgrades and operation.



## Phishing awareness campaigns.

Simulated Phishing campaigns that provide quantifiable propensity of users to fall victims to Phishing attacks.



## USB campaigns.

USB removable memory campaigns that provide propensity of users to be influenced by external factors.



## Branded content (branding).

Customization of the awareness training content and platform according to your operational standards (logo, colors, text).



## Automated training program.

Automated design and scheduling of customer training plans for your organization.



## Automated training campaigns.

Design and execution of automated campaigns that can be designed for departments, specific user profiles, select regions and languages, etc.



## Online training.

Access to customized courses by type of user, type of training, video length, industry specific content, etc. Ability to upload content and manage all your courses from a single portal.



## Social Engineering indicators.

Automated training designed to assist users in identifying phishing attempts when reading an email.



## Safety tips to users.

Automated cybersecurity advice for users, constantly reinforcing the learning of social engineering strategies that can help users understand and mitigate threats.



## The Phishing alert button.

Add-on for mail services (Exchange, Exchange Online, Google Mail etc.) that are customizable with your branding where you can notify or report possible Phishing emails to your organization.



## Best practices in cybersecurity compliance.

Customizable formats with the branding of your organization to cover the basic information security policies.



## Portal Banyax Quest™ - Training.

Online portal within the Quest platform where all the necessary information regarding the state of your organization's cybersecurity awareness is consolidated.



## Advanced reports.

Pre-configured reports that provide the awareness status of your organization such as risk score, percentage of phishing errors, training status summary and others.



## Virtual Risk Officer (VRO).

A report that provides actionable insights and metrics to help you understand your organization's security strengths and weaknesses.



## Email exposure checks.

Reports that help you identify risk prone users within your organization by tracking information from commercial social networks across thousands of databases that interact with our platform.



## User evaluation.

Pre-configured reports and manuals that will allow you to monitor the training progress of your users.



## Ranking of your cybersecurity education.

Reports of your organization's cybersecurity education ranking compared to other organizations in your industry.



## Link with your HR and IT departments.

Coordination of training programs and campaigns in collaboration with the HR and IT functions in your business.



## Client Services Manager.

Banyax dedicated support that ensures the correct implementation and execution of all platform functions, maximizing the value and experience from the service.

